

London Vintage Taxi Association Annual General Meeting 16 October 2022
Magazine Editor's Report

By the time this report reaches you, I will have produced the second edition of Vintage Taxi since I resumed editorship in the summer. I will take this opportunity once more to thank Sandie Goodwin for her hard work in getting every edition to the printer on time, even though there were a couple of occasions when forces beyond her control prevented prompt delivery.

My facelift of the magazine was completed in time for the September/October edition and will seek both to add more specialist columns and to increase the page count as funds permit.

Earlier this year I undertook some research to see if the magazine could be expanded to A4 size, but unless we published quarterly it was not affordable on current subscription rates and membership numbers.

One temporary problem we encountered was that the rise in the cost of mailing to the USA during the pandemic, to the point where the total year cost per member of producing and mailing the magazine would have been greater than the revenue from membership. Thankfully those costs have gone down and there is once more a surplus over subscriptions for USA members. The cost of mailing to Canada was not affected to the same degree. However, the cost of mailing the magazine to mainland European members leaves very little surplus. Crossmember can only accommodate two levels of subscription, so UK and European members pay one rate and NAS and RoW members pay another. Although there is a good surplus with UK members, it is very slim for European members. This must be taken into account when we discuss any increase subscriptions in a future AGM, especially as European membership has risen in the past year and may possibly continue to rise against the trend of UK membership.

Bill Munro
10 October 2022