

London vintage Taxi Association Annual General Meeting 16 October 2022  
Website Editor's Report  
2022 AGM

#### General

The website continues to be by far the biggest single first point of contact for new members. I have done some minor updates to the home page, mostly to refresh the list of new items for sale on the shop.

An error on my part, inadvertently removing spam filter plug-in resulted in the enquiry line being flooded with spam. I reinstalled it and it has reduced the flow somewhat, but not to the previous levels.

#### Join/Renewal Page

Some adjustment has been made to the membership renewal process to make it simpler to use, both on a laptop/desktop and on a mobile phone or tablet. The batch of renewal problems we initially encountered, caused by inaccurate or obsolete data being logged in Crossmember's database no longer occur. Any further log in problems have easily been rectified.

#### The Members' Area

This has been expanded to include free download fare tables and free download pdf workshop manuals and parts books. The latter two items are still offered for sale to the general public. The buy & sell and tech enquiry forums attract a steady, if modest flow of posts, though many members still prefer to use Facebook for these jobs.

#### Hosting & Maintenance

As reported to the committee at a previous meeting, the contract for the hosting is now in the LVTA's name. When Judith Sheppard built the website, we continued to use the same host, Studio433 where our old site was hosted. However, this was not compatible with the email facility that we took up with IONOS and we had to move to a new host, again IONOS. When Judith set up the hosting contract, she initially took out the contract under her own name. The LVTA subsequently took out a contract in its own name.

I have on a few occasions called upon Judith for technical help, specifically when I've wanted to edit the site but have not been familiar with the way she built the site. However, she is trying to retire and also her computer is on its last legs and she is reluctant to invest in a new one when she will no longer be using it for work. Brian Humphries of Crossmember has offered us a service contract and I told him I would consider his offer. Personally I feel it is worth taking it up.

#### Mailchimp & Facebook

More use is being made of the Mailchimp account, to promote both local and national events and to circulate the membership generally.

The Facebook pages continue to run smoothly, with a variety of posts ranging from members' own images, reports on work they have done with their cabs, historical images etc. It has great value to all committee members in that it provides a great insight into what our members want, think and do.

Bill Munro October 2022